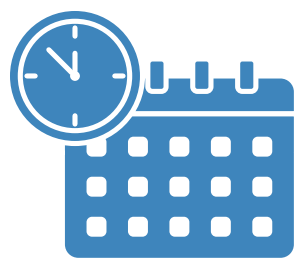




HOUSTON BUSINESS
MATCHMAKER

LIVE VIRTUAL CONFERENCE



March 7, 2025
8:45 a.m. – 3:30 p.m.
Online

Pre-schedule March 7th meetings with
Buyers starting on Monday, February 17, 2025.

EVENT AGENDA

8:45 a.m. – 9 a.m.

- Opening Remarks
- Keynote Sponsor Address by Wallis Bank

These webinars will be streamed throughout the day.

- **AI-Powered Business: Harnessing AI Tools with Effective Prompts** - Presented by Kayla Banda, Business Advisor & Marketing Coordinator, Oregon Small Business Development Center
- **7 Steps to Building Your Operating Systems** - Presented by Andrew Buchan, Owner & Certified Business Coach, ActionCOACH – Houston Inner Loop
- **LinkedIn Talent Search Made Simple** - Presented by Jha Allen, Founder of Endless 8 Marketing, Digital Marketing Trainer & Consultant
- **Go Global With Google Market Finder** - Presented by Maria Duron, Business Growth with Google Coach, Trainer, and Speaker
- **Exploring Dynamic Sales Opportunities in 2025** - Presented by Michel Privé, Outsourced VP of Sales, Sales Leadership Impact Consulting

9:15 a.m. – 3:10 p.m.

- Matchmaking and Resource Table Meetings, 15-minutes each
- Networking through Let's Connect chat

3:15 p.m. – 3:30 p.m.

- Closing Remarks by Dr. Steve Lawrence, Executive Director/Research Professor, Texas Gulf Coast SBDC Network

2025 SPEAKERS



Dr. Steve Lawrence

Executive Director/Research Professor, University of Houston Texas Gulf Coast SBDC Network



Mark Winchester

District Director, Houston, U.S. Small Business Administration



Tim Healy

Program Director, University of Houston, APEX Accelerator





Keynote Sponsor Asif Dakri

Chief Executive Officer, Wallis Bank



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For more information, visit
<https://hbm2025.mbmapp.com>.

[Event Website](#)